I am a strong Satillite XM listner, so much so that I don't even listen to regular AM or FM broadcasts anymore due to advertisments, commercial & political campaigns and lack of variety in content! I choose to pay for XM radio as an extra expense to avoid the above mentioned. I utilize the additional service that XM offers i.e traffice & weather and I look forward to other services that XM satilliete has the potential to offer.